

SAP S/4 HANA for Retail



Technological advances have played a crucial role in redefining the way business is done, affecting overall business modeling, industry standards, and customer preferences and buying behavior. In order for modern retail enterprises to remain competitive, they must be prepared to transform their traditional business processes and customer focus, by adopting new emerging advanced technologies.



AN INTELLIGENT SOLUTION FOR YOUR RETAIL ENTERPRISE



The **SAP S/4 HANA Retail Solution** is a comprehensive suite of retail offerings, designed to help retailers meet the demands of a digital economy. Groupsoft's S/4 HANA Team comprises subject matter experts specializing in all aspects of retail operations, including Master Data, Merchandise Management, Collaborative Supply Chain, Omni Channel-centric Point of Sales Management, Customer Analytics, and more.



MARKETING AND MERCHANDISING

- Marketing and merchandising insights.
- Product design and development.
- Master data management for merchandising.
- Omnichannel merchandise and assortment planning.
- Omnichannel marketing.
- Omnichannel pricing and promotions.



PROCUREMENT AND PRIVATE LABEL

- Procurement insights
- Supplier management
- Sourcing and contract management
- Merchandise buying
- Invoice management
- Private label manufacturing



SUPPLY CHAIN

- Supply chain insights
- Forecasting, allocation and replenishment
- Omnichannel inventory and order response
- Warehouse management
- Transportation management
- Logistics networks



OMNICHANNEL CUSTOMER EXPERIENCE

- Customer insights and personalization
- Store commerce
- Digital commerce
- Mobile commerce
- Omnichannel order management
- Omnichannel customer service

Using real-time insights, the SAP system provides the foundation for faster and improved decision making and provides a cohesive digital ecosystem for the collaboration of separate business units. This provides a simple, streamlined user experience, thus enabling management and store associates to drive compelling and rewarding customer interactions.

- Automated Supply-Chain increases accuracy and efficiency, while lowering operational costs and data wait-times.
- Real-time Customer Insights and Query Responses improve buyer satisfaction and promote repeat customer loyalty.
- Machine Learning and Artificial Intelligence (AI) manage repetitive tasks with improved accuracy, while decreasing labor costs and inaccuracies.
- IoT (Internet of Things) integration revolutionizes customer experience, adding technologies such as self-checkout, self-scanning and smart checkout.
- Maximize customer engagement by improving customer subscription models, automated replenishment, zero-click ordering, interest-based personalization, and more.



Strategy Enablement

- Accelerate new business-model innovation and new revenue-generating opportunities
- Understand every aspect of your business and adjust to rapidly changing business requirements
- Enable faster domestic and international expansion
- Reorganize on the fly
- Manage risk and ensure compliance Strategy Enablement
- Accelerate new business-model innovation and new revenue-generating opportunities
- Understand every aspect of your business and adjust to rapidly changing business requirements
- Enable faster domestic and international expansion
- Reorganize on the fly
- Manage risk and ensure compliance



Business Benefits

- 15% to 30% higher inventory turns
- 10% to 30% lower inventory carrying cost
- 90% decrease in revenue loss due to stock-outs
- 10% to 25% reduction in total logistics cost
- 5% to 10% reduction in markdowns and waste
- 25% to 40% increased retail store FTE productivity
- Higher customer satisfaction
- 25% to 50% reduction in cycle time for financial forecasting and reporting
- 10% to 40% improvement in invoice processing productivity
- 40% to 50% reduction in days to close annual books



Empowered Employees

- Higher productivity with a new, role-based way of working with a responsive, intuitive user experience on all devices
- Improved user experience with access to data from anywhere on any device, with interactive graphics and analytics in one place
- Actionable insights on unified, real-time data and processes with built-in system suggestions for decision support

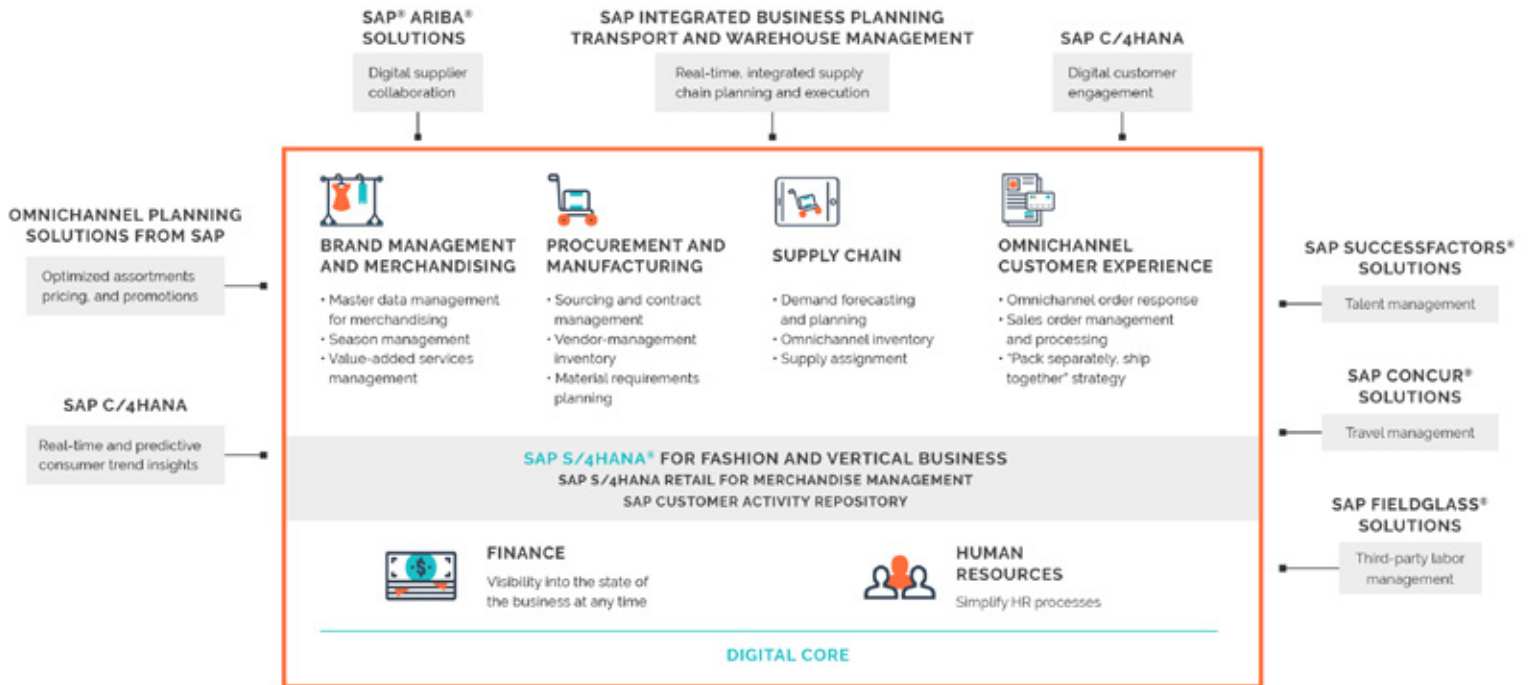


IT Benefits and TCO

- Memory footprint reduction by up to a factor of 5
- Merger of OLAP and OLTP
- Elimination of many desktop clients
- Simplified software landscapes
- Native integration
- Reduced Total Cost of Ownership)

In addition, Merchandise Management, Intelligent Supply Chain, and Smart Point of Sale processes are seamlessly integrated with Retail Financial Management. Using real-time insights, the SAP system provides the foundation for faster and improved decision making, and provides a cohesive digital ecosystem for the collaboration of separate business units. This provides a simple, streamlined user experience, thus enabling the management and the store associates to drive compelling and rewarding customer interactions.

Innovative Retail Technology Tailored to Your Business Needs



Explore and Plan for the Future with Groupsoft

Groupsoft's SAP S/4 HANA Retail team is adept in its ability to execute on-premise deployment options, flexible cloud-based deployment options, as well as hybrid deployment models which combine elements of both. Every retailer has a unique set of business processes and requirements, and we are proven in our ability to deliver the ideal solution for their exact needs, thereby maximizing the business value of the implementation.

- Collaborate with Groupsoft experts for a smooth & effective solution deployment specific to your business goals.
- Take advantage of ready-to-run digitized modules & the SAP S/4 HANA migration cockpit to integrate your custom data from any SAP or non-SAP system.
- Explore how to optimize your business processes with the use of AI tools and analytics applications that add business value and increase profit margins.

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