

SAP CUSTOMER ACTIVITY REPOSITORY (CAR) SOLUTION

for Retail, and Fashion



Groupsoft's SAP Customer Activity Repository (SAP CAR) services are heavily focused on providing customers a real value to stream line Omni Channel Point of Sales process focused on Customer centric offerings and services.





SAP Customer Activity Repository CAR enables Retail and Fashion enterprises to plan their business activities based on the customer's requirements and consumers buying behavior. The Retailers, with use of SAP CAR are able to predict product demand across all channels. Speed and agility of SAP HANA provides real time sales and inventory information to the Retailer

Groupsoft's CAR Experts offer an in-depth experience of retail planning along with SAP CAR, SAP Business Analysis Services and SAP Analytics offerings, which is provide customer immense value by implementing S/4 CAR in their business.

SAP CAR has the ability to further integrate the products and sales information with customer data and provide usable insights based on past customer interactions about customer's individual buying behaviour and preferences. This predictive analytics capability of the solution supports effective decision making for the retailers and enables them to provide customers the much desired personalized brand experience, thereby, promoting customer loyalty - eventually that translates to increased sales.

SAP CUSTOMER ACTIVITY REPOSITORY (CAR) - KEY BENEFITS

Omni-Channel POS Integration

The Customer Activity Repository captures sales transactions across multiple channels by introducing a new multichannel data model. Availability of POS, sales order, and return transactions data at one place enables 360° view of the customer as CAR offers SAP CEI access to Cross Channel Transactional Data CAR

Real-time Inventory Transparency for Improved Cross-Channel Planning and Fulfillment

Retailers can gain real-time inventory visibility with SAP Customer Activity Repository, You can get snapshots of your inventory and stock

levels in near-real time and at any moment when you need this information during your business operations. You'll always know how much is left of each item at all of your store locations, enabling real-time transparency and ad hoc interventions without waiting for the endless nightly inventory posting runs to be finalized.

On-shelf Availability to Reduce Out-of-Stock Scenarios and Lost Sales

Analyze Sales transactions in real time to detect products that may have on-shelf availability issues (for example, due to out-of-shelf or out-of-stock events), including full transparency for regular and promotional products.



Unified Demand Forecasting and Improved Replenishment Strategy

With SAP Customer Activity Repository you can gain multichannel sales analysis and real-time insight into sales performance and customer behavior across channels which help you optimize processes and interactions with other departments, customers, and suppliers. You can understand sales performance by category, compare data on actuals against forecasts, align replenishment based on sales by channel and even create personalized promotions for your customers.

accurately predict demand to have the right products in the right place for the right price. You can also enrich data with social media feedback, enterprise data, and third-party data for a 360-degree view of customers. With SAP CAR generate insights to prepare, plan, and develop promotions, assortments, and programs that boost market share and sales through one source of all customer data.

Customer Insight and Social Intelligence for Personalized Brand Experiences and Promotions

Provide customers with a consistent, personalized brand experience across all channels and business models. You can now

Sales and Merchandise Analytics

With Customer Activity Repository application you can collect, cleanse, and centralize all customer-related data across all channels in real time for analysis and gain insights that support effective decision-making.

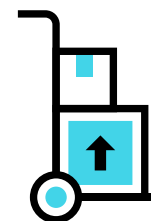
SAP Retail Planning and Optimization

With Customer Activity Repository application you can collect and utilize all customer-related data across all channels in real time and make it ready for consumption by other applications. Over a period of time Groupsoft has developed expertise in implementing CAR consuming Applications which include:

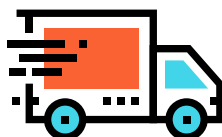
Merchandise Planning for Retail



Assortment Planning for Retail



Allocation Management for Retail



Promotion Management for Retail



GROUPSOFT CAR CONSUMING ANALYTICS APPLICATIONS

Groupsoft team given its vast domain experience and a deep understanding of the Retail business processes has developed CAR Consuming Apps (On Premise and Cloud applications) that meet the unique challenges of Retail business which include:

- Visual Merchandise Planning
- Category Planning for Grocery and Food Products
- Weather Driven-Demand Planning (Weather Analytics)
- Assortment Optimization Analytics
- Store 360
- Merchandise 360
- CAR Bots
- Real Time Inventory Request
- Sales Audit Monitor
- Sales Posting Tracker
- Store Exception
- Store / Field Requisitions
- Slow Seller Analysis - Markdown
- Assortment Performance
- Robotics Process Automation (RPA on CAR)
 - Automate Daily, Monthly and Weekly Reconciliation and Account Balances
 - Credit Card Commission Calculation
 - Shrink Reserve Calculation
 - Variable Rent Commission Calculation and Posting
 - Sales Staff Commission Calculation and Posting
 - Delta Commission Calculation and Posting
 - Revenue Stamp Tax Calculation and Posting
 - Coupon Reconciliation

Groupsoft—Your Trusted Delivery Partners in SAP Retail and Fashion

Groupsoft - a SAP Services Partner and systems integrator providing innovative SAP implementation and IT consulting services. Our team of experienced consultants & SMEs provide consulting services that drive business success. Our services cover strategy & architecture, implementation, performance optimization, integration, enhancements, user training, post-implementation support, and managed services to ensure continued improved return on investments.

Groupsoft USA (New York)

49 Bleecker Street,
Suite 401
New York, NY 10012
P : +1-917-975-9908
F : +1-609-786-2405

Groupsoft USA (New Jersey)

300 Carnegie Centre Drive,
Suite 150
Princeton, NJ 08540
P : +1-609-786-2403
F : +1-609-786-2405

Groupsoft Canada (Ontario)

104-3300 Highway 7 W,
Suite 500
Concord, ON, L4K0G2
P : +1-416-500-7911
F : +1-905-760-1874

Groupsoft India (Bengaluru)

RMZ Latitude Commercial,
Bellary Rd, 9th Floor
Hebbal Bengaluru, KA,
560024, India
P : +91-80-61770928



www.groupsoftus.com
contactus@groupsoftus.com
P : +1-609-786-2403

